



REV-UP Your Profits... to the MAX

Service

Boost bottom line by up to 40% or more

Sales

Increase gross profit by up to 43% or more



Why Should a Motorcycle and Powersports Dealer Use DEALERPRO Training Solutions?

- 1. Performance-Based.** If we don't generate gross profit improvement for you, we just don't get paid!
- 2. Money-Back Guarantee.** We guarantee all of your initial investment will be returned in the form of additional gross profit or we will gladly refund the difference to you.
- 3. Proven Results.** We have trained thousands of professional sales and service people nationwide!
- 4. Experienced Trainers.** Our Trainers average over 20 years of sales and service experience.
- 5. In-Dealership Installation Training.** A one or two week installation (depending on the size of the dealership) provides processes and procedures that build skills and teamwork!
- 6. Long-Term Monthly Training** In-dealership training is ongoing for 13 consecutive months (3 to 5 days each month) to keep your people on track and consistent!
- 7. Renewal Option.** At the end of the term, you have the choice to continue with a variety of options available to meet your individual dealership needs.

CALL TODAY!

Toll-Free: 1-888-553-0100

Or **AMB** at 602-953-7600



AMB is committed to working with the DEALERPRO to meet our Motorcycle and Powersport dealer needs. AMB provides the best in profit-generating products and services specifically developed for the motorcycle and powersport industry.



How To "KICK-START" The Process

First, we will provide you with an in-dealership **Profit Potential Evaluation** comparing your current level of performance with industry benchmarks.

After we mutually agree that DEALERPRO training can help you to become more profitable, we will send our team of training specialists to your dealership for one or two weeks (depending on dealership size) to train your existing management and service or sales staff.

The installation is followed by 13 months of in-dealership training designed to boost the performance of your service/sales teams while providing your customers with the highest level of service possible.

540 Office Center, Suite 286, Gahanna, OH 43230
www.dealerprotraining.com

AMB Profit Development Services
11811 N. Tatum Blvd., Ste 3031
Phoenix, AZ 85028
Direct: 602-953-7600
Fax: 602-953-7737
www.ambprofit.com

The Best in American Motorsports Benefits for Motorcycle and Powersports Dealers!

Gross Profit
www.ambprofit.com

Get Started
www.dealerprotraining.com

DEALERPRO SERVICE SOLUTIONS for Motorcycle and Powersports

- Achieve 100% Service Absorption!
- Increase shop productivity by 50% or more!
- Increase service and parts gross profit by 40% or more!
- Increase customer satisfaction!

SERVICE TRAINING SOLUTIONS

Fixed Operations Personnel Seminar

- How to provide customer choices
- Maximize sales
- Maximize customer satisfaction
- Maximize customer retention

Service Manager Training

- Service selling
- Service maintenance menus
- Job pricing guides
- Daily performance evaluations

Service Advisor Training

- Maintenance menu selling
- Feature-benefit selling
- Alternate choice selling
- Customer follow-up
- Telephone sales training
- Selling Accessories
- Significantly improve your closing ratio!
- Increase gross profit per unit!



SALES / F&I TRAINING SOLUTIONS

Sales Management Training

- Hold effective meetings
- Set goals (forecasting)
- T.O. – give and receive
- Maximize volume and gross
- Motivate your team
- Retain salespeople

Sales Associate Training

- Control the selling environment
- Prospect, develop clients
- Follow up – sold and unsold
- Properly handle incoming sales calls
- Sharpen listening skills
- Improve CSI
- Selling Accessories

F&I Training

- Maximize penetrations
- Maximize profit per unit
- Maximize lender opportunities
- Effective interviews
- Menu selling



Outstanding Results



DEALERPRO HIGHLIGHTS

- DEALERPRO has been providing performance-based training in the U.S. and Canada for over 9 years
- Approximately 1,000 dealers have utilized DEALERPRO's in-dealership training solutions and Profit Builders Workshops since company inception in 2000
- DEALERPRO has 5 regional sales managers completing Profit Potential Evaluations nationwide
- DEALERPRO has 21 service solutions trainers and 3 sales solutions trainers providing in-dealership training and coaching nationally
- DEALERPRO trainers average 22 years of retail experience and all have been service managers as a minimum requirement
- No dealer has ever asked DEALERPRO to exercise its money-back guarantee, as provided for in the DEALERPRO dealer agreement



Service Training

Sales Training